

CM 100 : Health Communication

This course is an introduction to one of the fastest growing areas of the communication discipline: health communication. The course surveys current issues, theory, and research surrounding health communication, and focuses on a variety of issues, such as perceptions of health, provider–patient relationships, health organizations, health campaigns, intercultural issues, and the use of new communication technologies in healthcare. Students gain practical experience with communication in healthcare in a variety of simulated contexts.

Discipline HU, CM, CR, GE

Credits 3

Prerequisites

None.